

Aligned with the Global Sustainable Tourism Council (GSTC) Certification Standard for Tour Operators



### Breif

At Mytouroman, we are committed to responsible tourism that respects the environment, supports local communities, and preserves Oman's cultural heritage. Below is an overview of our sustainability initiatives in line with the GSTC standards.

## 1. Environmental Conservation

### Recycling Initiative

We actively recycle plastic and paper used during tours and in our office. So far, we have:

- Recycled approximately 500 plastic bottles.
- Recycled around 4 kg of paper.
- Installed two recycling bins in our office for plastic and paper waste.

### Nature Preservation & Waste Collection

- Responsible Waste Management: Our tour guides are trained to collect any plastic water bottles provided to guests, bring them to office collection bins, and educate tourists about our recycling efforts.
- Protecting Natural Sites: During land and sea tours (e.g., *Wadi Shab, Dimaniyat Islands*), our guides actively collect litter to keep these areas clean.
- Sustainable Practices at Dimaniyat Islands:
  - Cooking is strictly prohibited on the island to prevent littering and protect wildlife.
  - We pay environmental entrance fees to Oman's environmental authorities to support conservation

## 2. Community Support & Economic Sustainability

### Supporting Local Families in the Desert

Our desert tours include visits to local Bedouin family camps, where guests:

- Enjoy homemade meals.
- Experience camel rides.
- Participate in animal feeding experiences.

## Promoting Local Culinary Experiences

- On our Jabal Shams food tour, we arrange lunch at an Omani family home, contributing to their financial well-being.

## Empowering Local Entrepreneurs in Nizwa

- We exclusively book heritage inns run by young Omani entrepreneurs who have restored their ancestors' traditional mudbrick houses into hotels.
- These heritage hotels create jobs for local youth and senior Omani women, who offer live cooking experiences for visitors.

## 3. Charitable & Humanitarian Efforts

### Ramadan Charity Initiatives

- We provided Iftar meals for those in need in Yemen.
- We donated to agencies supporting the poor in Oman, contributing to humanitarian aid efforts.

## Conclusion

At MyTourOman, sustainability is at the heart of our operations. Through:

- ✓ Responsible waste management
- ✓ Environmental conservation
- ✓ Community engagement
- ✓ Economic empowerment

We are committed to making a positive impact on Oman's tourism industry. We continuously strive to enhance our sustainable practices in alignment with global tourism standards.



Office waste collection and recycling bins.